

Imagine the Possibilities 2009

Come to the Northeast!
October 25 - 29, 2009
Rochester, NY

<http://nys4h.cce.cornell.edu/nae4haz09>

October 21, 2008

Dear _____,

The Northeast Associations of Extension 4-H Agents are hosting the 2009 National Association of Extension 4-H Agents (NAE4-HA) Professional Conference and Annual Meeting in Rochester, New York. We will host over 1,000 4-H Youth Professionals from across the nation and welcome them to the Northeast in October of 2009. Plans are well underway and our members from Connecticut, Delaware, Maine, Maryland, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, Vermont, West Virginia, and Washington, D.C. are hard at work preparing for this event.

We are serving as the Fund Raising Co-Chairs for the Conference and we have begun to establish a sound financial footing for the meeting. Significant internal contributions of over \$60,000 have been provided by the northeast states. The Northeast states have contributed \$20,000 and National 4-H Council has presented us \$40,000 in support of this conference. We are looking for additional donations to enhance our endeavors.

We would like to invite Northeastern United States 4-H's strong supporters from agribusiness, commodities, business and industry to be a part of this endeavor as well. We want to showcase the Northeast's strong supporters and involve you in our success. On behalf of Extension 4-H Agents, we would like to ask you to consider making a donation to the NAE4-HA 2009 Conference at any level that you feel comfortable with. All donors will be recognized appropriately and your gift is tax deductible. You may contribute to the conference by making donation directly payable to "National 4-H Activities Foundation."

Specific donor recognition levels and incentives are listed on the enclosed sheet.

We would like to invite Northeastern States 4-H's strong supporters and businesses to be part of the endeavor as well. Your business may be more comfortable making an "in-kind" gift rather than a monetary gift. This type of donation is welcome as well and we will be glad to discuss these possibilities with you. Please give this request some thought and return the attached form to me at your earliest convenience. Our goal is to have pledges in hand by December 2008, while payment or in-kind gifts can be made up to August of 2009. We are certainly available to discuss this request with you or answer any questions you may have. We will follow this letter up with a phone call if I do not hear from you.

Thank you for considering a donation to this one-time event. We are so proud of the Northeast States and we are equally proud of the greatest resource we have – our young people. Please consider taking part in training the professionals from all over the Nation that serve these future citizens. The 4-H educators of the northeast sincerely appreciate your interest and support. We look forward to your response.

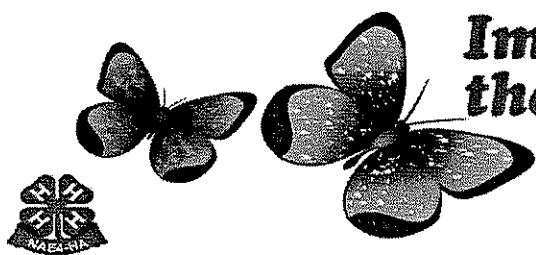
Sincerely,

Cindie Searight
NAE4HA 2009
Fund Raising Co-Chairperson
724-774-3003 ext. 18
csearight@psu.edu

Jean Woloshuk
NAE4HA 2009
Fund Raising Co-Chairperson
304-293-6131 ext. 4238
Jean.Woloshuk@mail.wvu.edu

Donor Levels and Incentives ~ '09 NAE4-HA Conference (updated 2008)

Emerald Clover	\$25,000 and above	2 Complimentary Exhibit Booth Spaces 2 page ad in Conference Program 5 Complimentary Event Tickets Invitation to Donor Recognition Event Recognition in Conference Program
Platinum Clover	\$10,000 - \$24,000	1 Complimentary Exhibit Booth Spaces 1 page ad in Conference Program 5 Complimentary Event Tickets Invitation to Donor Recognition Event Recognition in Conference Program
Ruby Clover	\$7,500 - \$9,999	1 Complimentary Exhibit Booth Spaces 1/2page ad in Conference Program 4 Complimentary Event Tickets Invitation to Donor Recognition Event Recognition in Conference Program
Diamond Clover	\$5,000 - \$7,499	1 Complimentary Exhibit Booth Spaces 1/2 page ad in Conference Program 3 Complimentary Event Tickets Invitation to Donor Recognition Event Recognition in Conference Program
Gold Clover	\$2,500 - \$4,999	1/4 page ad in Conference Program 2 Complimentary Event Tickets Invitation to Donor Recognition Event Recognition in Conference Program
Silver Clover	\$1,000 - \$2,499	1 Complimentary Event Ticket Invitation to Donor Recognition Event Recognition in Conference Program
Bronze Clover	\$500 - \$999	Invitation to Donor Recognition Event Recognition in Conference Program
Green Clover	\$50 - \$499	Recognition in Conference Program
Friend	\$10 – \$49	Recognition in Conference Program



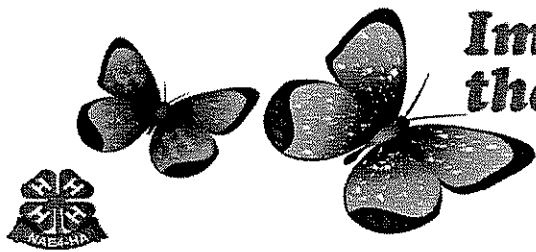
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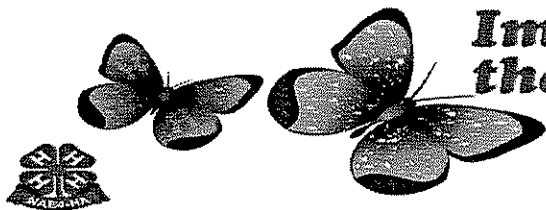
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2009 NAE4-HA Conference Donation Wish List

<ul style="list-style-type: none"> ▪ Conference Evening Meal Sponsor at \$40,000 	<ul style="list-style-type: none"> ▪ 1,200 4G USB drives Sponsor for \$25,000
<ul style="list-style-type: none"> ▪ Regional Breakfast Sponsor for 4 breakfasts at \$25,000 each 	<ul style="list-style-type: none"> ▪ 1,200 Pencils for conference participants
<ul style="list-style-type: none"> ▪ Conference Morning or Afternoon Break Sponsor \$10,000 	<ul style="list-style-type: none"> ▪ Non-perishable food items for 1,200
<ul style="list-style-type: none"> ▪ Conference Box Lunches Sponsor \$15,000 	<ul style="list-style-type: none"> ▪ Bottled beverages for 1,200
<ul style="list-style-type: none"> ▪ Printed Materials and Communication Sponsor for Conference \$50,000 	<ul style="list-style-type: none"> ▪ Regional or state specialty items
<ul style="list-style-type: none"> ▪ Conference Workshop Presenter Gift Sponsor \$2,500 	<ul style="list-style-type: none"> ▪ 1,200 Pens for conference participants
<ul style="list-style-type: none"> ▪ Conference Transportation Sponsor \$35,000 	<ul style="list-style-type: none"> ▪ 1,200 Highlighters for conference participants
<ul style="list-style-type: none"> ▪ Conference Educational Tour Sponsor \$6,000 	<ul style="list-style-type: none"> ▪ 1,200 Sticky Notes for conference participants
<ul style="list-style-type: none"> ▪ Conference Tote Sponsor \$10,000 	<ul style="list-style-type: none"> ▪ 1,200 Tablets Pens for conference participants
<ul style="list-style-type: none"> ▪ Friends & Family Hospitality Area Sponsor \$5,000 	<ul style="list-style-type: none"> ▪ Friends & Family Activities Sponsor \$5,000
<ul style="list-style-type: none"> ▪ Volunteer Hospitality Area Sponsor \$5,000 	<ul style="list-style-type: none"> ▪ Conference Registration Area Hospitality Area Sponsor \$10,000
<ul style="list-style-type: none"> ▪ First Time Participant Hospitality Area Sponsor \$5,000 	<ul style="list-style-type: none"> ▪ Plastic Registration Packets \$3,000 for conference participants
<ul style="list-style-type: none"> ▪ Commercial Exhibitors Hospitality Area Sponsor \$5,000 	<ul style="list-style-type: none"> ▪ Conference Event Decoration Sponsor \$5,000
<ul style="list-style-type: none"> ▪ Conference International Luncheon Sponsor \$10,000 	<ul style="list-style-type: none"> ▪ Evening Entertainment Sponsor \$10,000 per night



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2009 NAE4-HA Conference Gifts-In-Kind Form

TO BE COMPLETED BY THE DONOR:

Donor Name _____

Donor Address _____

Please note: Donations of food or beverages are to be coordinated with Barbara Schirmer from New York. She may be contacted via email bks6@cornell.edu or phone 607-255-7958.

I hereby give the following described property to National 4-H Activities Foundation for the use and benefit of 2009 NAE4-HA Conference: _____

Enclosed is an appraisal, invoice, catalog, letter, etc. stating the FAIR MARKET VALUE** of the property. It is the Responsibility of the donor to determine the fair market value of the gift-in-kind. The donor should consult with his/her tax advisor to determine the appropriate tax consequences.

Donors estimated Fair Market Value of the Gift in Kind _____

Donor Signature _____ Date _____

**Fair Market value is defined as the dollar amount an individual would normally pay for a particular item.

Please return completed form by March 1, 2009 to:

Cindie Searight
NAE4-HA 2009 Fundraising Co-Chair
P.O. Box 452
Hookstown, PA 15050
Fax 724-774-0971 or
email: csearight@psu.edu

TO BE COMPLETED BY 2009 NAE4-HA Conference Fundraising Co-chairs:

I certify that the property listed above has been delivered to _____,
is at the location stated below, and that the donor's estimated fair market value appears to be reasonable.

Location of gift-in-kind _____

Date Received _____

Date form was submitted to the 2009 NAE4-HA Conference Fundraising Co-chair _____

Donation Request Form

National Association of Extension 4-H Agents 2009 Annual Conference

Company or Commodity Name _____

Contact Person/Individual Donor _____

Phone _____ E-mail _____

Address _____

Our company/commodity group is interested in making a Donation to the National Association of Extension 4-H Agents' Conference to be hosted by the Northeast in 2009.

Yes _____

No _____

Amount _____

Undecided, please contact me _____

Please describe how you wish to make payment:

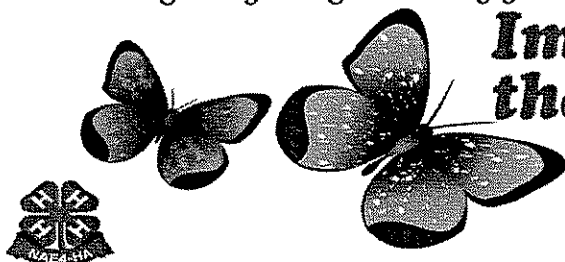
_____ Check payable to National 4-H Activities Foundation

_____ In-Kind Gift (Please fill out attached form)

Please return form by March 1, 2009 to:

Cindie Searight
NAE4-HA 2009 Fundraising Co-Chair
P.O. Box 452
Hookstown, PA 15050
724-774-3003 ext. 18
724-774-0971 fax
csearight@psu.edu

Thank you for your support!



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